Gravure Guidelines for File Processing

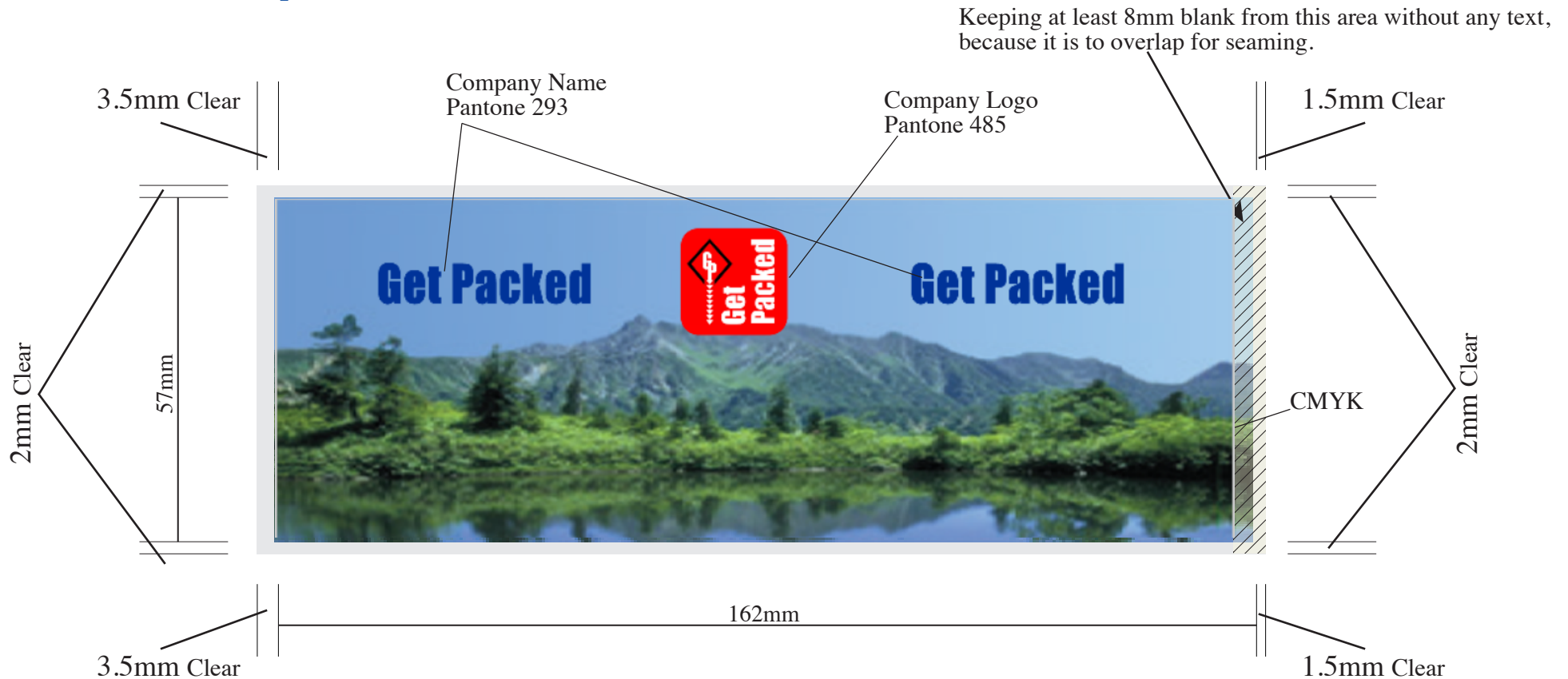Please send digital files to our Pre-Press operators according to the following points.

A. Layout must be suitable for **gravure printing.**

B. Acceptable file formats (PC) :

    Adobe Illustrator 10 ~ CC (2020)--- ai. eps <----- Best process program

C. All text in design should be in **Outline format** and supply ALL Screen and Printer fonts used in file (for correction purposes).　　Note: Please do not use image file.

D. Please supply file(s) via email, dropbox or Google Drive to sales@getpacked.com.au (ensuring that the batch size is 20MB and below.)

    Tips for sending file(s) via Email :

      *Condense files as .zip, .rar (PC)

E. Layout Production should be based on **CMYK mode.**

F. Layout and its **main dimensions** should be included in the job.

G. Please ensure that **all pictures** such as TIFF. PSD or EPS are included (for correction purposes) in the file when sending Illustrator and alike files.

H. All picture resolutions should be at least CMYK mode **in size of 1:1 and 300 dpi.**

    PS: If supplying low resolution images, please include original copy of colour slide or film

I. Label color and Pantone numbers should be clearly labeled, the spot color must be used independently; **it can not be made from blending of CMYK.**

J. Clearly label **color kit** used in artwork production.

K. **Do not use the print out of the inkjet printer** to standardize of the gravure printing.

L. Please note **Reverse text must be in 7 pt** format and above, **Overprint text must be in 6 pt** format and above.

M. The font should be adopted with Gothic or Round Rotagravure is different Flexo print,so MingLiu is not recommended. The font on MingLiu format is too small resulting in breakage.

N. Regardless of Reverse print or Overprint print in layout for description purpose, **single color must be used.**

O. To print the Barcode must follow **the rule of GS1,** especially for **percentage of size & color.** Because the shrinkage on material are **TD stronger than MD**, the Barcode had better be **printed vertically.**

P. There must be no hidden image or drawing on artwork. Every draft of artwork must be a clear printable file.

Q. To avoid deformation of the scan, the container to which the label will be applied must be provided to enable testing to check **the shape & position of print** on label. If the container can not be sent, then an image with size details will be required.
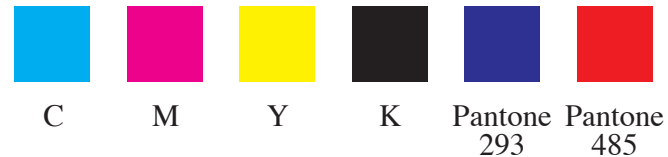
Example : Labelling Special colours on proof

Keeping at least 8mm blank from this area without any text, because it is to overlap for seaming.

3.5mm Clear

Company Name
Pantone 293

Company Logo
Pantone 485

1.5mm Clear

2mm Clear

57mm

Get Packed

Get Packed

Get Packed

CMYK

2mm Clear

162mm

3.5mm Clear

1.5mm Clear

Job Size: 57mmX162mm
Printing Colours: CMYK, Pantone 293, Pantone 485

C	M	Y	K	Pantone 293	Pantone 485

※ 1.Inkjet proofs are for colour reference only, they are indicative but do not represent the final print.
　 2.The colour benchmark will be required if user needs to contrast color of print.
　　 (The exact label of previous order can be one of options for benchmark)
　 3.Printing colours will be matched according which image to CMYK and spot color to PANTONE standards.
　 4.Please note that Colours will also vary when printing on different substrates.

RECOMMENDATION OF FONT FORMAT

We recommend following format of font to print the text on label(Gothic or Gothic Round)

黑體 圓體
Arial Arial

The font format of MingKiu is not recommenses.

新細明體
Arial

RECOMMENDATION OF REVERSE TYPE(WHITE ON BLACK)

All texts on artwork must be single color whatever it is reverse type or straight print.

Even after brushing, bacteria constantly attacks the mouth. This can lead to tooth decay and bad breath. Astring-O-sol scientifically protects the mouth by offering a Tri-Defense formula that helps strengthen teeth, protects the gums and helps clean the tongue leaving you with a healthy mouth.

DIRECTIONS: ALWAYS FOLLOW THE LABEL. Use twice daily. Rinse with 10ml for 1 minute then spit out. Do not rinse with water. Do not swallow. Do not drink from the bottle. Not to be given to children under 6 years of age.

Reverse type text:
The background of reverse type text should be single color.

Reverse type text:
If background of reverse type is printed by CMYK,the must be printed with outline to prevent sevieation from colors registration.

CARAMELIZED BALSAMIC DRESSING